



## SPOTLIGHT ON: WHOLE CHICKENS & CHICKEN BREASTS

There is no right or wrong choice when it comes to chicken—it's all about what meets the needs of your business. Maybe you're managing a tight budget and need a cost-effective solution. Or perhaps you use proteins as storytelling opportunities on your menu. At Baldor, we pride ourselves on partnering with exceptional farms and purveyors who share our commitment to quality. We've done the work of finding producers that meet our high standards across the board so you can choose the product that works best for your kitchen.



- Vertically integrated, controlling every aspect of production from hatcheries to feed mills, grow-out barns to processing
- Jumbo birds, raised across 1,100 farms in the mid-Atlantic region
- Participates in the One Health Certified program, designed by Iowa State University and recognized by USDA, focusing on animal welfare and disease prevention



• Chickens are processed by hand in a USDA-inspected facility

## Heritage Poulet Rouge line:

- Heritage eggs are brought over from France every 6 months-these become the breeding stock for Poulet Rouge chickens
- GAP 4 Certified, pasture-centered; they eat grubs and bugs outdoors as well as local grain
- Small bird program, French genetics, 11-week grow-out period
- Chickens are processed by hand in a USDA-inspected facility and air chilled